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Maytag® Commercial Laundry Salutes Great Lakes Commercial Sales with Energy Advantage™ Award

ST. JOSEPH, Mich. (April 28, 2011) — Great Lakes Commercial Sales, Brookfield, Wis., recently received the Maytag® Commercial Laundry Energy Advantage™ award for its exceptional promotion and marketing of energy and water efficiency. The award was presented during Maytag® Commercial Laundry's 53rd Annual Meeting in Palm Springs, Calif.

"Utility, water and energy savings are increasingly important to the commercial laundry industry," said Craig Kirchner, global director of Maytag® Commercial Laundry. "Great Lakes Commercial Sales' efforts to educate and provide customers with environmentally responsible equipment is commendable, and we are proud to recognize such a deserving company."

"Assisting our customers in their endeavors to be environmentally responsible is a task we take very seriously, and the Energy Advantage™ award reiterates our dedicated efforts," said Dan Naumann of Great Lakes Commercial Sales. "We have full confidence in the dependability and utility-efficient features of the Maytag® Commercial Laundry products we supply our customers."

Founded in 1992, Great Lakes Commercial Sales is a full-service distributor specializing in coin, on-premises and multi-housing laundry for colleges, universities, apartments and businesses throughout Indiana, Illinois, Kentucky, Michigan, Ohio and Wisconsin.

Including this year's win, Great Lakes Commercial Sales is a two-time recipient of Maytag® Commercial Laundry's Fred Maytag and Energy Advantage™ Awards. The company is also a past winner of the Maytag® Commercial Laundry Marketing Excellence Award.

Naumann and David Anderson were on hand to receive the award.

For more information about Great Lakes Commercial Sales, visit greatlakeslaundry.com.

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About Maytag® Commercial Laundry

Maytag® Commercial Laundry offers a full range of commercial washers and dryers to the coin, multi-housing and on-premises markets through an international network of independent commercial laundry distributors. Maytag brand is dedicated to energy-efficient solutions, with a focus on producing innovative and dependable products for the commercial laundry market.

Known for its rich and long-standing heritage, Maytag brand celebrated 100 years in the laundry business in October 2007. In 2008, the brand celebrated another milestone, the unprecedented 50-year anniversary of its entry in the commercial laundry business.

F.L. Maytag entered the laundry business with one goal in mind: to build quality appliances from durable and long-lasting materials. His ideal holds true today under the leadership of Whirlpool Corporation, which acquired Maytag brand and Maytag® Commercial Laundry in March 2006.

For more information, call 800-662-3587 or visit maytagcommerciallaundry.com.

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