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Great Lakes Commercial Sales Hosts Successful 2013 Maytag Spring Product Expos & Service Schools

Brookfield, WI -- (June 17, 2013): Great Lakes Commercial Sales, Inc. celebrated “May is Maytag Month” with nearly 150 people while hosting several product expos throughout the Midwest. The events, which took place in Lansing, MI; Dayton, OH; Peoria, IL and Wauwatosa, WI, featured Maytag service schools, vendor displays, educational presentations and fantastic pricing and financing opportunities on new equipment and ancillary items.

Many representatives from Maytag, the Coin Laundry Association and Standard Changemakers joined in the celebrations, providing both product and industry knowledge. In addition, those store owners and managers that were in attendance got a “sneak peek” at the new Maytag Commercial Energy Advantage Topload washer and learned about the efficiencies that it offers. Attendees enjoyed a grand lunch or dinner, a good networking opportunity and came away with helpful tips on both servicing their equipment and marketing their stores.

Great Lakes Commercial Sales, Inc., is a leading distributor of commercial and coin operated laundry equipment and accessories throughout the Midwest. For more information on the products and services offered by Great Lakes Commercial Sales, please visit online at www.greatlakeslaundry.com or on Facebook at facebook.com/greatlakeslaundry.

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